



**LOWCOUNTRY
ROUNDBALL**

January 1, 2025

SPONSORSHIP PACKET





LOWCOUNTRY ROUNDBALL

Dear Potential Sponsor,

I hope this letter finds you well. As the Director of the Lowcountry Roundball Tournament, I am thrilled to share an exclusive opportunity for your organization to become a key partner in our prestigious event, set to take place December 20-22 (girls' tournament) and December 27-30 (boys' tournament), 2025, in beautiful North Charleston, SC.

Over the years, the Lowcountry Roundball Classic helped raise more than \$500,000 in scholarship funds and contributed thousands more to the American Red Cross and other local charities. Thanks to the generous support of sponsors like you, we provide athletes with a platform to showcase their abilities while enriching the Charleston community.

This event is not just a basketball tournament; it is a cornerstone of Charleston culture, attracting locals and visitors alike. Charleston, consistently voted the #1 tourist destination, offers the perfect setting for this beloved event, which has become a tradition in the hearts of residents and an exciting spectacle for our numerous visitors.

Our reach has grown significantly: we now boast over 18,600 social media followers and a substantial Livestream viewership of 35,000. The Lowcountry Roundball Tournament's extensive online community provides unparalleled exposure for our sponsors, connecting you with an engaged and enthusiastic audience.

By becoming a sponsor, your organization will not only gain visibility among this dynamic audience but also align itself with a community-focused event that champions talent, sportsmanship, and Charleston's vibrant spirit.

We would be delighted to discuss how your brand can benefit from the unique opportunities offered by the Lowcountry Roundball Tournament. Please feel free to contact us to arrange a meeting or request additional information.

Thank you for considering this exciting partnership opportunity. We look forward to working together to make the 32nd Annual Lowcountry Roundball Tournament an unforgettable experience.

Sincerely,
Antoine Saunders
Director, Lowcountry Roundball Classic
(843) 568-7087
lowcountryroundballmedia@gmail.com

About Us

The Roundball Classic was created in 1993 by Rosser Thrash. For 30 consecutive years the Roundball Classic has been the premiere boys basketball tournament in the Lowcountry. This event has attracted more than 500 future college basketball players and more than 100 future college football players! The Roundball Classic helped raise more than \$500,000 in scholarship money and has donated thousands more to the American Red Cross and other local charities. Through donations from sponsors we can support athletes and give them a platform to showcase their abilities. Support Lowcountry Roundball and all of our student-athletes and help make The 2025 Roundball Classic our best tournament yet.

Event Portfolio

Girls Tournament

December 20th-22nd, 2025

Featuring 8 of the best girls
Highschool Basketball teams.

Boys Tournament

December 27th-30th, 2025

Featuring 18 of the best
Highschool Basketball teams.

Celebrity & Alumni Game

Dunk & 3pt Contest

ATHLETIC
CENTER

Sponsorship Packages

Title Sponsor

- Exclusive naming rights: "[Your Company Name] Lowcountry Roundball Tournament."
- Prominent logo placement on all marketing materials, tournament banners, and event programs.
- Recognition in all press releases and media coverage.
- 50 complimentary tickets and to the hospitality suite.
- Discounted tickets for employees.

\$50,000.00

Halftime Sponsor

- Naming rights for all halftimes.
- Logo displayed during halftime events and on tournament materials.
- 25 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$20,000.00

Player of the Game Sponsor

- Logo placement on "Player of the Game" awards.
- Mention during award presentations for each game.
- 20 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

All-Tournament Team Sponsor

- Logo placement on "All-Tournament Team" awards and marketing materials.
- Mention during award presentations.
- 20 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

Quarter Sponsors (4)

- Logo displayed during your sponsored quarter and announcements.
- 15 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$10,000.00

3-Point Contest Sponsor

- Exclusive naming rights for the 3-point contest.
- Logo on contest promotional materials and signage.
- 15 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

Dunk Contest Sponsor

- Exclusive naming rights for the dunk contest.
- Logo on contest promotional materials and signage.
- 15 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

Time-Out Sponsor

- Logo displayed on screens during time-outs.
- Mention during each time-out break.
- 10 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$7,500.00

Celebrity Game Sponsor

- Naming rights for the celebrity game.
- Logo on promotional materials and event signage.
- 20 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

Roundball Alumni Game Sponsor

- Naming rights for the alumni game.
- Logo on promotional materials and event signage.
- 15 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$10,000.00

Hospitality Suite Sponsor

- Exclusive branding in the hospitality suite.
- Logo on suite signage and mentions in programs.
- 25 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$30,000.00

Gold Level Sponsor

- Logo placement on all marketing materials and banners.
- Recognition during opening and closing ceremonies.
- 30 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$25,000.00

Silver Level Sponsor

- Logo placement on event programs and signage.
- Recognition during opening ceremonies.
- 20 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$15,000.00

Bronze Level Sponsor

- Logo placement on event signage.
- 15 complimentary tickets and hospitality suite access.
- Employee ticket discounts.

\$10,000.00

Community Supporter Packages

- \$8,000 Sponsor: Logo placement on event signage, mention during ceremonies, 10 complimentary tickets, and access to the hospitality suite. Employee ticket discounts.
- \$5,000 Sponsor: Logo placement on promotional materials and mention in the event program. Includes 6 complimentary tickets and employee ticket discounts.
- \$3,000 Sponsor: Mention on the event's website and in the program, plus 4 complimentary tickets.
- \$1,500 Sponsor: Recognition in the event program and 2 complimentary tickets.

\$1,500 - \$8,000



What are People Saying?



I really enjoyed my time down at the Roundball Classic. I've known Coach Pearson and Coach Saunders for decades and consider them friends, which is why I wanted to support the event. As a byproduct of South Carolina High School Basketball, I share a different love and passion for it, so supporting it is important. Also, in my current role as Special Assistant to the Head Coach (Lamont Parish), recruiting the players in the state of South Carolina is a top priority for us, which is evidenced by half of our current Gamecock roster being comprised of South Carolinians. The Roundball Classic allows us to identify players who are potentially good enough to become a part of our program. It was a first-class event that I look forward to visiting every year. I also have been a part of helping to build a few successful events in Columbia, such as The Chick-fil-A Classic, The Bojangles Bash, The SC Pro-Am, and The MLK Bash. The Roundball Classic has the potential to be as big as the aforementioned events, which could bring a lot of visitors to North Charleston, just like our city of Columbia has been positively impacted by such events.

Carey Rich

*Special Assistant to the Head Coach (Lamont Parish)
University of South Carolina*



We had a great time in Charleston. The competition was great, the venue was top-notch, and the hospitality was what you'd expect in the Low Country... impressive. The best thing for our players was the exposure, as there were multiple college coaches at each game. In this new environment, our players need to be seen as much as possible, and they were at the Lowcountry Roundball Classic. We can't wait to be back again!

Cade Lemcke

*Head Coach
Blue Ridge School - St. George, VA*



The Roundball Classic is a first-class tournament that gives me an opportunity to recruit elite high school players in a beautiful location within driving distance of my University. Coaching at an institution with limited resources. Having a tournament in my home state with high-level players to recruit is priceless!

Bernie Coaxum

*Assistant Coach (Director of Player Personnel)
South Carolina State University*



We love the event! Great venue- the additional courts for practice/shooting pregame is a huge deal for us. Always great competition. Social media publicity with pictures/graphics a plus.

Doug Esleeck

*Head Coach
Forsyth Country Day School - Lewisville, NC*

Why Sponsor?

The Lowcountry Roundball Tournament offers sponsors a unique opportunity to gain visibility, engage with a diverse audience, and contribute to a significant community event. Here's why your organization should consider partnering with us:

1. Broad Audience Reach:

- Over 18,900 followers across social media platforms.
- More than 89,000 hours of tournament content streamed by fans worldwide.

2. Community Impact:

- Raised over \$500,000 in scholarship funds in the previous year to support student-athletes.
- Promotes youth development, teamwork, and leadership through sports.

3. Corporate Social Responsibility:

- Align your organization with a community-driven initiative that celebrates sportsmanship and education.
- Highlight your commitment to local development and youth empowerment.

4. Networking Opportunities:

- Engage with other corporate leaders, stakeholders, and influencers in the region.
- Opportunity to host clients, employees, and partners in an exclusive hospitality suite.

5. Proven Success:

- Charleston has consistently been voted the #1 tourist destination in the United States, providing a high-profile backdrop for this event.
- The tournament has become a staple of the Lowcountry community, with a 31-year legacy of excellence.



LOWCOUNTRY ROUNDBALL

Here is a glimpse of some of the distinguished players who have graced our courts, leaving an indelible mark on the world of sports:

Current NBA Players Who Played in Roundball:

Khris Middleton (Milwaukee Bucks)
Devin Vassell (San Antonio Spurs)
Aaron Nesmith (Indiana Pacers)
Anthony Gill (Washington Wizards)
Jalen Smith (Phoenix Suns)
Jalen Slawson (Sacramento Kings)

Current NFL Players Who Played in Roundball:

Jabril Peppers (Michigan, New York Giants)
Brandon Shell (New York Jets)
Shaq Davis (New Orleans Saints)
Javon Kinlaw (San Francisco 49ers)
Stephen Gilmore (Dallas Cowboys)
Jadevon Clowney (Baltimore Ravens)

Former NBA Roundball Stars:

Trevor Ariza (NBA Champion with the Los Angeles Lakers)
Josiah James (McDonald's All-American, currently a senior at the University of Tennessee)
Kris Jenkins, Villanova (hit game-winner in National Championship game)
Nate Britt, UNC
Keith Bogans, Kentucky
Joe Forte, UNC
Mike Boynton, South Carolina (Now head coach of Oklahoma State)
Samuel Dalembert, Seton Hall
Shavlik Randolph, Duke
Devon Downey, Cincinnati, South Carolina
Milton Jennings, Clemson
Lance Thomas, Duke
RJ Slawson, South Carolina
Terrell Everett, Oklahoma
D'montre Edwards, Tennessee
Jakeenan Gantt, Missouri

Former NFL Roundball Stars:

AJ Green, Georgia Bulldogs, Cincinnati Bengals
Courtney Brown, Penn State (#1 Pick in NFL Draft), Cleveland Browns
Vontrell Jamison, Clemson, Dallas Cowboys
Joe Hamilton, Georgia Tech, Tampa Bay Buccaneers
Jarriell King, South Carolina Gamecocks, Seattle Seahawks
Zola Davis, South Carolina Gamecocks, Cleveland Browns
Fadol Brown, Ole Miss, Oakland Raiders
Adolphus Washington, Ohio State, Buffalo Bills
Gimel President, Illinois, Houston Texans



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Local Athletes:

Burke:

Zola Davis, South Carolina, Cleveland Browns
Fadol Brown, Ole Miss, Oakland Raiders

Summerville:

AJ Green, Georgia Bulldogs, Cincinnati Bengals
Shaq Davis, SC State, New Orleans Saints

Porter-Gaud:

Khris Middleton, Texas A&M, Milwaukee Bucks,
NBA Champion, USA Gold Medalist
Aaron Nesmith, Vanderbilt University, 1st Round
NBA Draft Pick for Boston Celtics, Current Indiana
Pacer

KJ James, High Point University
Jake Lanford, Yale University
Rob Masters, College of Charleston
Josiah James, University of Tennessee, McDonald's
All-American
Jamal Curry, Radford University
Matt Kelly, Clemson University

Macedonia High:

Courtney Brown, Penn State, #1 Pick in NFL Draft,
Cleveland Browns
Joe Hamilton, Georgia Tech, Tampa Bay
Buccaneers

North Charleston:

Jarriel King, South Carolina Gamecock, Seattle
Seahawks
Virgil Stevens, The Citadel,
Gerald Freeman, The Citadel
Damien Kinloch, USC Gamecock
Dustin Braddick, Clemson Basketball
Clary Judge, SC State Basketball
Brandon Smalls, SC State Basketball

Pinewood Prep:

Chuck Eidson, Parade All-American, South
Carolina, Pro Basketball Player
Milton Jennings, McDonald's All-American,
Clemson, Pro Basketball Player
Jalen Slawson, Furman University, 2023 2nd Round
Draft Pick Sacramento Kings
Kenny Manigault, Wichita State
Derek Snook, Furman Basketball
Bruce Haynes, USC Upstate
Ryan Brogdon, Quinnipiac

Stratford:

Demetre Rivers, Mercer
Donnell Covington, Charleston Southern

West Ashley:

Terrell Everett, Oklahoma
Tre McLean, Tennessee Chattanooga
D'Montre Edwards, Tennessee University
Drew Crowell, Wofford College
Matt Kennedy, Charleston Southern

First Baptist:

Michel Dukes, Clemson Football
Colin McKenzie, East Carolina University
Mikey Blandon, The Citadel Football

Fort Dorchester:

RJ Slawson, South Carolina Basketball

Wando:

John Swinton, Wofford College
Matt Pegram, Wofford College
Eric Wagenlander, Wofford College



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Local Athletes Continued:

St. John's:

Demetrius Nelson, The Citadel (Citadel Hall of Fame)

Timberland:

Dustin Scott, College of Charleston

Bishop England:

Daniel Eykyn, The Citadel
Joseph Tecklenburg, Wofford College
Andrew Bellebaum, Wofford College
Chayne Dawley, The Citadel

Goose Creek:

Javon Kinlaw, South Carolina Gamecocks, NFL 1st Round Draft Pick, San Francisco 49er
Phillip Jenkins, Francis Marion
Raemond Robinson, The Citadel,
Brandon Wright, Erskine College (Erskine Hall of Fame)
Jacob Carson, North Carolina A&T

Charleston Collegiate:

Ty Solomon, SC State
Je'Quan Perry, Florida Atlantic

James Island:

Vince Cole, St. John's University, Pro Basketball Player
Brady Schuck, Furman University Basketball
Lyles Davis, Clemson University Basketball
CJ Bray, The Citadel


Holly Hill Roberts:

Vontrell Jamison, Clemson, Dallas Cowboys

Thank You

We really hope for your concern and support for the continuity of this event, if you are interested, please contact us at the contact listed in this proposal. We are confident that this event will run smoothly.

Contact Us

 (843)568-7087

 @lowcountryroundball

 www.lowcountryroundball.org

 lowcountryroundballmedia@gmail.com